

# NO B.S.

# BLUEPRINT



How to Get Your First  
**6-FIGURES**  
(on Autopilot) in the Next  
**6 MONTHS**

With NO Personal Selling or  
Hard WORK From YOU!



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**IMPORTANT:** As a FREE BONUS in this book, I want to make sure you're given every opportunity to create your desired lifestyle.

Over my 20+ year career, I've found that when brand new, aspiring entrepreneurs like YOU **get the help you need to get started right...** your chances of success multiply 10x.

I've created the absolute best system to make that happen for you here by getting started with me on my newest project...

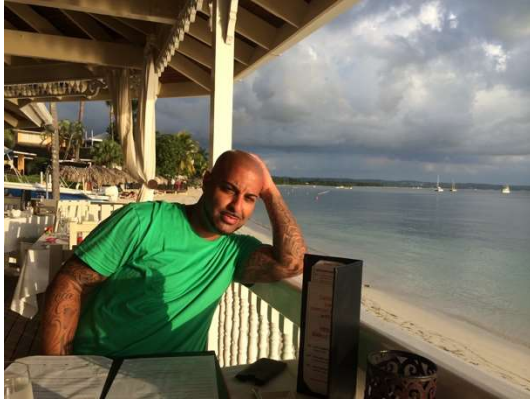
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Hey, this is Mack and  
Congratulations on requesting a  
FREE copy of my **NO B.S.  
Blueprint.**

Let me encourage you to drop what  
you're doing and set aside some  
time to go through the entire  
booklet right away.

Remember, I'm flat out handing you a proven plan for **hitting  
the 6-figure income mark in the next 6 months or less...  
all on autopilot!**

And what's best is... it will work for you even if you're totally  
clueless about the Internet or technology, have no experience or  
education and just wanna chill out in your house and never talk  
to anybody.

**This system works because YOU don't have to.** So do  
yourself a favor and jump on this quick.

## **It's Time To Set The Record Straight...**

The Internet is full of empty promises, hyped up claims, crazy  
gimmicks and all sorts of schemes promising you fast cash at the  
click of a button.

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It's easy to get sucked into the hype... only to find yourself disappointed and discouraged... eventually feeling like you may never find a way to end your money worries for good.

**You want it so bad; you can taste it.** To finally catch a break and start living the good life... the one you imagine when you close your eyes and let yourself dream a little. But no matter how hard you work or how many different things you try, you always come up short.

**I understand how you feel.** I've been right where you are. Searching for a way to give my family a better life... looking for the answer... a real solution to an income that never stops.

Fortunately, I found exactly what I was looking for 2 decades ago and my life has never been the same. **Because I found a system that I could depend on to generate income over and over and over again. Money that never stops.**

And what's best is, it doesn't require any special skills, talent, technical ability, inside connections or personal selling of any kind... in fact, **it runs 100% on autopilot.**

**Which means, you simply can't screw it up!**

This is the one and only system I know of that can work for absolutely anyone who applies it. **Because it does the work for you...** so you don't have to.

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There's nothing left out. No missing piece for you to figure out on your own. It's ALL done for you.

And don't worry... this isn't another gimmick or passing fad. You can really feel good to know that it's time tested and absolutely proven to work over and over again.

**In fact, this system has generated millions and millions and millions of dollars over the last 20+ years. It's NEVER failed.** Not even once.

**I'm living proof...**

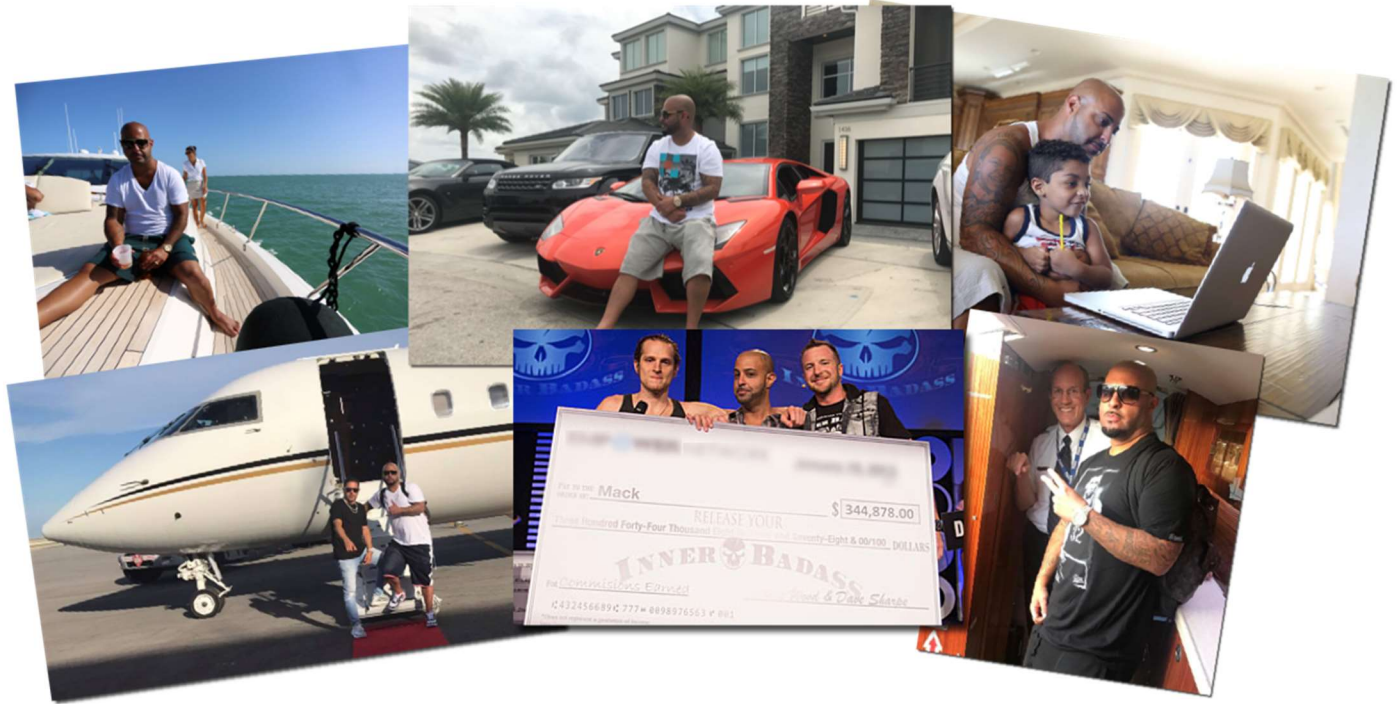
It's how I went from being an unemployable high school dropout to making **more money in a week than many people make in several years...COMBINED!**

This system has given me and my family a lifestyle most people can't even dream of... from exotic trips all over the world, fancy cars and beautiful homes to the **peace of mind in knowing I'll never have to worry about money ever again.**

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**This system delivers results  
you can bank your family's future on.**

So, I know without a doubt that this system is YOUR solution.  
**It's what you're looking for when it absolutely, positively  
has to work... because it does.** And I'll prove it.

**Keep Reading...**

I'm about to lay it all out for you. Holding nothing back...

But more importantly, **I'll explain exactly how you can use it  
to fill your bank account with an income that never  
stops...** so you can finally start living the life you and your family  
dream about.

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It doesn't matter where you live, who you know, how old you are, how much education you have or your current financial condition. It just doesn't matter. **This system allows anyone, anywhere to turn on a profit faucet that spills out an income that never stops.**

Get ready to experience something different. **Something that actually works.**

## Let's Dig In...

I was first introduced to this system back in 1996. A friend of mine, who I worked with after dropping out of high school to deliver auto-parts for a living, turned me on to this "home business" he stumbled onto. He said it was our ticket out of the daily grind into the good life. You know, the whole nine yards... big houses, fancy sports cars, fat bank accounts and the chance to **kick back and enjoy life** without the stress of time clocks and the struggle of never quite having enough money to make ends meet.

In fact, he said others were making as much as **\$5,000 in a week.**

It sounded too good to be true... like one of those crazy schemes you see on late night infomercials. But I have to admit, I sure did like the idea of it. **The possibility of actually having the money and the freedom to give my family a better life.**

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Now let me add... the was NOT the first time we'd tried to make some easy money in our own business. Not by a long shot. **In fact, you name it and I've probably tried it... and failed miserably.**



In fact, all my “sure thing” business endeavors had cost me a small (or not so small) fortune. And all I had to show for it was a garage full of potions, lotions and pills that I couldn't even give away.

But still, even after all the failure... all the disappointments... **I had to believe that somehow, someday I'd find the answer that would end my money problems forever.**

So, like many times before, I took a deep breath and decided to take the plunge with my friend into this new business.

**And we actually made some cash... like, actual money in the bank.**

I was psyched. I quit my job delivering car parts and devoted 100% of my time and energy into my new home business. Which was working pretty well. Except for one little thing...

**It was absolutely consuming me.**

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**Every moment of every day was spent WORKING on the phone prospecting and selling.**



Literally **from the moment I opened my eyes** to the wee hours of the morning. It was grueling.

I was making money—which is good.  
**But my family was still suffering.**

**And what I realized was I was still a SLAVE.**

I wasn't punching a time clock or answering to a boss somewhere... but I was definitely NOT free. **In fact, the business was eating me alive.** I couldn't go anywhere or do anything with anyone because I had to be there to talk to people. That's how I made money. So, if I wasn't on the phone, the money stopped.

And at this point there was no way I could go back to delivering car parts... the money from my new business was just too good. But I was stuck. I honestly didn't know how long I'd be able to keep up the pace. **And truth is my family was paying a big price for my success.**

**That's when I met a mysterious stranger...  
and everything changed.**

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Once again, my buddy (who I was doing the business with) came up with a whole new plan. He met this underground, reclusive marketing genius who literally **sat at home in a giant waterfront mansion cranking out cash like clockwork**, following a totally unconventional method that flies in the face of everything most people believe to be true about what it takes to make money... and lots of it.

And I'm not talking about one of these "flash in the pan" one hit wonders who stumble on some little gimmick and ride it out for a few bucks before they're right back where they started.

**No, this marketer has been cranking out 7 figure annual incomes for OVER 2 DECADES!**



We're talking about a real-life renegade known deep inside the "inner circle" among the "who's who" of as the mysteriously magical "Money Magnetizer" ... or "**The Magnetizer**" for short. As it turned out, The Magnetizer's "secret powers" was the ability to **turn-on streams of automatic income that continued to**

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**flow in, like clockwork**, WITHOUT any personal selling, prospecting or even having to talk to people at all.

Basically, The Magnetizer had a way to make **SEVERAL TIMES MORE MONEY than I was making** (working my tail off... spending every waking minute glued to the phone) **...but at the push of a button**. Meaning, the money flowed in around the clock while The Magnetizer was off enjoying life.

## **Now That's What FREEDOM Is All About!**

So when my friend delivered the news—that he had teamed up with The Magnetizer to create one of these “automated money machines” for our business—and now we’d be able to make MORE MONEY than ever before and work only a tiny fraction of the time... I was... well, I was skeptical.

## **C'mon, do you blame me?**

Here I was busting my ass all day, every day, to bring home the bacon and now there was supposedly some kind of **automated system that would magically deliver money on-demand**—without me even being present?

## **To be honest, it made me kind of mad at first.**

Because I was proud that I had finally made one of these home business deals payoff, yet now I felt like an idiot. Like, why in the

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world was I working on something that was sucking the life out of me when I could be making even more... without all the effort?

**Needless to say, I got over it... FAST!**

Because when The Magnetizer turned on the system for us—everything changed. **It was like a TIDAL WAVE of income with NONE of the grueling hours** having the phone feel like a permanent part of my body... like it was glued to my head! ;)

**It worked... AND FAST!**

**In fact, at that time the system brought in 7 figures in just around 90 days.**

**Hmm... a million-dollar income... on autopilot!  
Who would have believed it?!**

**But it didn't stop there... it gets even better!**

When it came time to create my next business, I figured there was no reason to reinvent the wheel. I knew exactly what to do. It was like having my own secret money map. We followed the system just like before and bingo, another 7-figure payday.

I've been doing this repeatedly, without fail, for 20 years and its never failed me, not even once.

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Then I took a few years off to build my family and raise my 3 little boys. As time passed, a few years ago out of boredom I decided to “turn the system on” once again, and to no surprise... **\$1.2 MILLION DOLLARS in less than 12 months.**

People were shocked and amazed at how effortless I made it look, even after taking many years off. Of course, I kept everything very quiet—I didn't want to spill the beans on the real truth behind our success.

## **Until now...Fast Forward to 2021!**

I've become good friends with a computer programmer over the past few years who was looking to accomplish just a fraction of what I have in the home-based business niche.

Greg and I have spent a lot of time together, discussing how I could help him take my business model and implement it with MULTIPLE opportunities (instead of just one) that he wanted to launch to the world.

And what we have ended up with is what I consider to be **the most powerful automated money getting system on the planet.**

I've been patiently waiting (well, maybe not patiently)... but I've definitely been waiting for the right time to release this **new high octane version of my system** to a small group of people who are ready to experience the incredible power and

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exhilarating freedom of **100% hands-free automated income that fills your bank account overflowing.**

**Because this latest version of the system is hands-down the quickest, easiest, most screw-up proof path to profit that has or will ever exist for the average person.**

It doesn't matter where you live, who you know, how old you are, how much education you have or your current financial condition.  
It just doesn't matter. **This NEW system allows anyone, anywhere to turn on a profit faucet that spills out an income that never stops.**

In fact, I believe this will be the **single most powerful system that has ever been created.** And that's saying a lot because I've created some of the **most successful, multi-million-dollar automated income systems on the planet.**

**I'm talking L-E-G-E-N-D-A-R-Y.**

In fact, my systems have been the **REAL SECRET** behind the success of some of the biggest name marketers on the net. People who started out as total unknowns... and shot-up to "guru status" ... virtually overnight.

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Which is why what I'm about to share with you in the remainder of the **NO B.S. Blueprint** is absolutely priceless... so pay close attention!

I know this may all sound like a bunch of hype... a load of B.S.

**And I don't blame you for being a little skeptical.**

*Especially when you've probably never had much success with other businesses or money-making opportunities you've been part of. **I know how you feel.***

Before I finally found the right one (and I do mean the right system) everything I tried (which was E-V-E-R-Y-T-H-I-N-G you could try) was a total bust.

**So yeah, I've been there. I know how you feel.**

**But this one is different. Really.  
BECAUSE THIS ONE **ACTUALLY WORKS!****

**It WORKS because it doesn't depend on YOU to do the work.**

You see, that's the difference-maker.

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In all the other businesses and opportunities, money-making programs and income plans you've tried I'd be willing to bet that **all of them had something MISSING.**

**Meaning, there was something YOU had to do...** or figure out on your own... before it could actually produce a result (aka: money in the bank) ...am I right?

*Maybe you had to...*

- ☑ Find or Create A Product
- ☑ Build A Website
- ☑ Write Sales Copy
- ☑ Setup Autoresponders
- ☑ Learn HTML, cPanel and FTP
- ☑ Hook Up Web Forms and E-Commerce Shopping Carts

Or if those things were done for you, then it usually means **you're left with the hardest part of all** for a newbie...

## **GENERATING TRAFFIC**

*Which means spending time and money to get skilled at stuff like...*

- ☑ PPC (Pay-Per-Click)
- ☑ SEO
- ☑ CPA
- ☑ Social Media (Facebook, Instagram, etc.)
- ☑ Blogging
- ☑ Solo Ad Marketing

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*... you get the idea, right?*

And let me go out on a limb here and guess that you **haven't** mastered traffic generation to the point where you can have a steady stream of eager buyers, credit card in-hand, swarming your website every day of the week.

**Am I right?**

**Don't feel bad. You're NOT alone.**

But the reality is, there are **3 critical components** that **absolutely MUST be in-place if you want to make money—and lots of it**—on autopilot, with **an income that never quits.**

**It's the ONLY way to UNLEASH YOUR INCOME fast!**

I'm gonna' give it to you straight. **Showing you exactly what you need to fill your bank account overflowing and build a strong and secure foundation that you can bank your family's future on.**

Because like I said, in most every plan, program, course, business or income opportunity I've seen there's at least ONE PIECE missing. It's the fatal flaw that keeps you stuck, broke and frustrated.

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**In this book  
I'm giving you TWO things:**

**#1. A Roadmap to Follow** if you want to create a system on your own.

Which means you can take the information that I'm sharing in this book and use to build your own system from the ground up. Now I have to be honest, I don't recommend you go this route if you're just getting started and you've never had much success before now.

But that's up to you. What I'm sharing in this book is a million-dollar business model that's been cranking out 7 figure incomes for the last 20+ years. I'll tell you exactly what you need in place

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to begin generating an automated income and you can get busy implementing it in your own business.

## **#2. A Plug-N-Profit Shortcut to Success.**

The second thing I'm giving you is a chance to fast track your success by simply plugging into a system we've already created.

**It's all setup and running right now.**

In fact, it's making people money all across the globe while you're reading through this book.

So, as you go through this book you'll notice I make reference to products and traffic and systems already in place.

You'll have the option of plugging into the system right alongside us.

So just keep that in mind as you go through the training material. Don't get overwhelmed thinking it's too hard to do on your own. Because the goods new is, you don't have too! ;)

**But whatever you do, DO SOMETHING!** You owe it to yourself to follow-through. Because frankly, I believe it will be the best decision you've ever made in your entire life.

To Your Success,  
**-Mack**

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So, let's talk about what you **MUST HAVE** in place to crank out cash, like clockwork.

## **Critical Cash-Flow Component #1: PROSPECTS**

It's the dreaded "T" word we've been talking about... **TRAFFIC!**

**If you're not generating prospects, you're not making money. Period.**

You see, that's something all those "get rich quick" plans fail to tell you. And that's precisely why you never "get rich quick" with any of these programs.

The way you make money in a real business is through the sale of products or services. In order to sell your products or services you must have a continual flow of prospects who become your customers. If you're in a business or program that does not involve selling products or services, there's no way for you to ever earn money.

This is very important for you to understand. Regardless of how good those "get rich quick" offers may make it sound, the bottom-line is always that you only make a profit when someone buys something.

And in order for "*someone to buy something*" you have to have a way to expose your product, opportunity or service to people interested in what you have to offer.

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Because it doesn't matter how great your product, program or service is—the only way you'll make money from it is to have an easily reachable “parade of prospects” on-demand.

You see, that's why most people who join these “business opportunities” that promise to make you rich flat out FAIL.

Because they have no way to share it with others. They may try posting an ad on google, tweeting about it, placing a few classified ads in newspapers or even worse—chasing after friends and family—only to give up shortly thereafter because they realize they just don't know HOW to reach people.

Let me say it again. **If you want to make money, you must have a way of generating an ongoing, consistent stream of prospects for your business.** On the Internet we call this traffic... **generating traffic.**



And if you've been online for longer than about 5 minutes you've seen all the various courses and software programs sold to teach you about how to generate traffic.

From the new buzz about *social media* (meaning places like Facebook and Instagram) to more traditional methods of traffic generation like...

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...*blogging*, *SEO* (search engine optimization) and *PPC* (pay-per-click marketing like Google AdWords or Bing)...

Or big gun traffic like *CPA networks and co-registration* which both cost a fortune to run and carry pretty significant risk—so you better know what you're doing or be partnered up with someone who does (*it just so happens that's our area of expertise ;*)... there are many ways to learn to drive traffic (meaning prospects) to your web site.

**No matter how you slice it, without a steady stream of traffic you'll have no prospects—which means you won't make a dime online.**

**So let's talk about your options for driving traffic...**



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**We can break it down into two categories:**

**FREE & PAID TRAFFIC**

## **FREE Traffic Method Examples:**

- Blogging
- Articles
- Press Releases
- Social Marketing (Facebook, Instagram, etc.)
- SEO
- Word-of-Mouth

## **PAID Traffic Method Examples:**

- Pay-Per-Click (PPC)
- Solo Ads
- Press Releases & Articles
- Banner Ads
- CPA Offers (Cost-Per-Action)
- Offline Postcards
- Offline Classifieds & Display Ads
- Offline Mini-Billboards
- Radio & TV
- HANDS-FREE Marketing Co-Ops & Plug N' Play Campaigns

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**Here's the truth...**



**Learning how to generate traffic (in the traditional ways) takes both TIME and MONEY—or many times, quite a bit of both.**

I know it doesn't sound that way—especially when you watch all those videos the gurus make—showing you how much money they're raking in and how easy it is.

**But the reality is, there's a definite learning curve to mastering even one traffic generation method—and to be honest, most people never make it past this step.**

**It's just too much.** Too overwhelming. Too technical, too time consuming and frankly, too expensive for the average person just starting out.

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**Yet it's an absolute requirement.** You can't avoid it or ignore it or pretend you don't need it—unless you're willing to stay broke. And buying one course after another teaching a bazillion different traffic secrets won't have prospects lining up at your door. That's what money "spenders" do... not money "makers."

**I won't try to sugar coat it—traffic generation CAN be really hard—and seriously expensive.**

But nevertheless, without prospects there can be no profit—period. Anyone who tells you otherwise is straight up lying to you.

The good news is...and there IS good news...when you join me in my MIF (Multiple Income Funnel) system.

MIF is the plug-n-profit shortcut that I told you about earlier and I'm gonna turn you on to what I call "**HANDS FREE TRAFFIC**" which will **totally eliminate your time, effort and energy trying to learn how to generate traffic and save you a small fortune from wasted efforts** of trial and error, hit or miss type marketing.

So when you join me in the business you can tap into our proven **CO-OP MARKETING CAMPAIGNS** and get the traffic flowing without you having to learn anything about online traffic generation, because the campaigns are already set up, you just have to decide how much traffic you want to purchase.

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The way it works is simple...

**My friend and business partner Gregs' expertise is in CPA marketing.**

If you've been around the "Internet Marketing" world very long you've probably heard of it—and as a person using the Internet you've definitely seen it in action (even if you weren't aware of it by name).

**Anyway, CPA (cost-per-action) marketing is where the BIG TRAFFIC is (which means, it's where the BIG MONEY is, too!)**

When you say the words, "CPA traffic" to the big-name Internet gurus you'll see them almost drooling. Seriously. They're practically salivating to get their hands on this type traffic.

**But it's tough to get "in."**

It costs a TON of money AND there's a huge risk if you don't know what you're doing... because the traffic is such high volume.

**This is definitely NOT something the average Joe can do alone.** But fortunately, we've got the experience and inside connections so that our Multiple Income Funnel members can have access to **turnkey DONE-FOR-YOU traffic** that Greg personally manages.

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**Meaning, you don't lift a finger to set it up.**

You're not out there trying to navigate through the shark infested waters where the real "moguls" are playing. **We're talking people that do 6 and 7 figures EVERY DAY.** *Yep, it's that big!!*

And with the MIF system, we've got you covered. **You're able to tap into the power of CPA marketing from day one—and they'll handle everything on their side.**

Your only decision is HOW MUCH volume you want to turn on.  
(I'll explain more about how this works later.)

Now let's move on to...

**Critical Cash-Flow Component #2: The Right Product**



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**WARNING:**



Choosing the wrong product can mean **total failure...**and a **huge hole in your bank account.**

**And the sad part is 90% of everyone trying to make money online choose the wrong products.**

The truth is, there are TONS of products you could sell but if you're following the Multiple Income Funnel there's only ONE type of product that you should consider. **It's what I call a BIG TICKET.**

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**So, let's start at the beginning...**

## **What is a BIG TICKET?**



Technically, it's a product selling for **\$1,000 or more.**

Which means a "Big Ticket" could be anything from a home study course to a Ferrari.

Obviously, this book isn't about how to sell expensive cars or golf clubs or flat screen TVs. **So, we're going to re-define the term BIG TICKET to specifically refer to INFORMATION PRODUCTS, MEMBERSHIPS, EVENTS or SERVICES.**

Because it's not about the price—how much you can sell it for—it's really about **how much you get to KEEP**. **In other words, the PROFIT MARGIN.** Which is why INFO PRODUCTS are THE way to go.

**Because remember—it's NOT what you make that counts, it's what you KEEP.**

Info marketing is definitely the way to go. But even then, you still need to be careful because too many people fall into the trap of thinking they should sell cheap info products... like \$10 reports or \$30 eBooks.

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And even though the margins may be good, **you'd still have to sell a TON of them to add up to much of anything.**

**Do you get what I'm saying, here?**

**Let's suppose your goal is to earn \$10K a month.** If you're selling a \$10 report, you'd have to sell 1,000 of them to hit your \$10K goal.

Selling 1,000 of anything takes a lot of work—and typically, money (in marketing). It's just not something easily done—especially by someone just starting out.

**So, the answer is...**

## **BIG TICKET INFO PRODUCTS!**

Because here's what you really need to understand. It's more than just great margins. **The reason selling big ticket products (with big margins) is important is that you don't have to be that great at doing it to still make a bunch of money.**

Meaning, **just one or two sales a week will typically replace or exceed what you're making at your F/T job** right now. It's also why the success rate of Entrepreneurs that get involved in big tickets... vs other type products...is much higher. **They make more money faster.** Which is, of course, a really good thing. ;)

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## Here's What You Need To Look For When Choosing A BIG TICKET:



- ✓ **A Market Where YOU Have an Interest**  
(And ideally, where you are a customer spending money in that market)
- ✓ A Product **People WANT & Are Already Spending Money To Buy**
- ✓ A Product That's **Easy to Deliver/Fulfill**
- ✓ **No Supply/Demand Problems**  
(Ideally, a limitless supply!)
- ✓ **High Profit Margin & High PAYOUT Per Sale**  
Example: Earn \$1,000 per sale vs \$100 per sale

## Don't Set Yourself Up For FAILURE...

You Need to Make **SIGNIFICANT MONEY on Each Sale** and Not Have To Generate Lots of VOLUME (*Like our example with making \$1,000 vs \$100*).

Because the truth is, doing lots of volume requires LOTS of marketing—unless you already have a big email list.

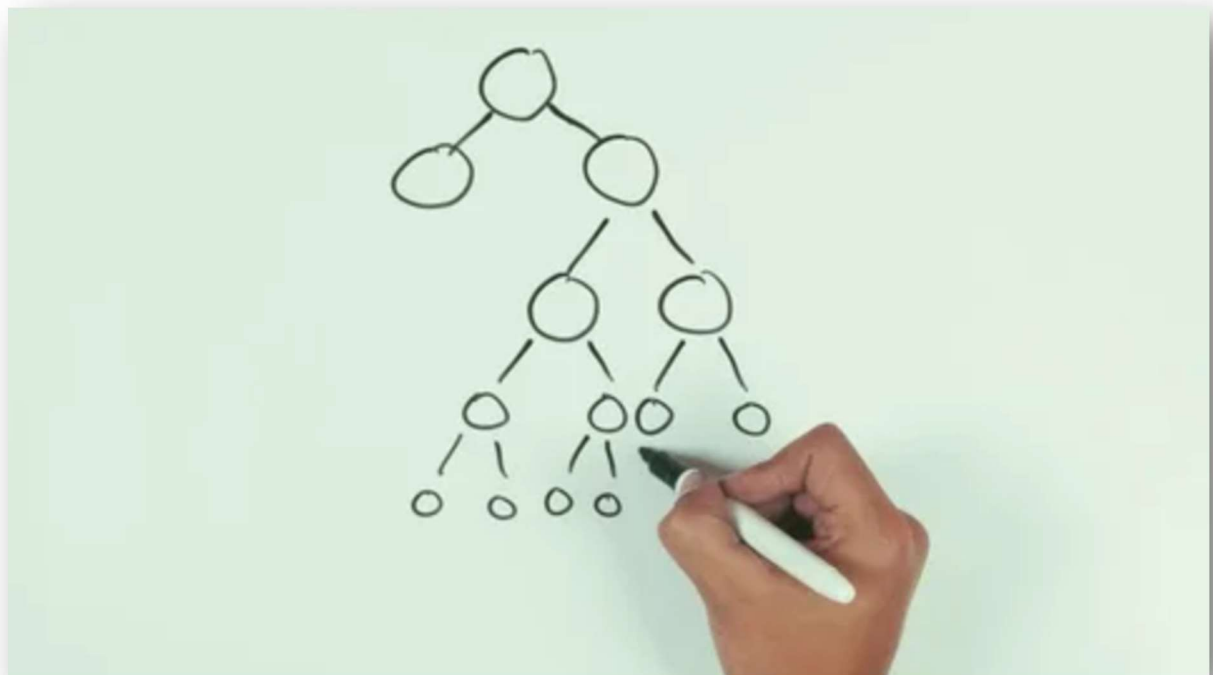
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**And Don't Rely on YOUR INCOME Being Generated From Others**—Because The FACT IS, Most People Don't Actually Follow-Through.

So, you need to be able to make money with what you're doing and not rely on a "little bit" generated by "a lot" of people in order to fill your bank account. Meaning, STAY AWAY from MLM schemes, etc.



## **Beware of "Chalkboard Cash!"**

No matter how good or easy those jokers who *"draw circles on white boards"* make it look... the numbers never work out in the real world.

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DON'T get involved in anything where you have to have LOTS of volume (from your efforts or others) in order to make BIG MONEY.

**That's the HARD way... it costs too much and takes too long.**



**Here's the EASY Way...**

With the **Multiple Income Funnel** we've designed an entire system around a few specific big-ticket products where we only have to make **1 SALE out of every 1,000 visitors** to make **INSANE AMOUNTS OF MONEY.**

**And what's best is YOU can PLUG-IN to the exact same system when you join us.**

The truth is, there are lots of great products out there. But to make money, it's gotta be the right product with huge profit potential.

Forget messing around with products that pay you \$100 or less per sale. You want the big bucks, right? Sure you do. Then you need to make significant money on each sale. How about \$5,200 commissions on every single referral?

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Well, hold on tight... because with the Multiple Income Funnel you can rake in big money—on the sales of multiple offers, all wrapped up in one marketing system.

In fact, you're gonna be blown away by the money... it's crazy how easy it is to get rich with this business.

What's even better... it's fast, too! You won't have to wait for months... or years...to finally see a result. MIF is about putting money in your pocket... at warp speed.

Once you've chosen the right product and you've got the traffic flowing, it's time for...

## Critical Cash-Flow Component #3: An Automated Process

This is where things break down for most Entrepreneurs. They may have a product to sell but they don't have a **process to sell it**.

So many times what ends up happening is **they either do nothing and make no money** or they try and go out and **sell the product themselves... old school... belly-to-belly** where they talk to people everywhere... trying to convince them to buy their product (whether they want it or not).

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What ends up happening here is they lose friends and become one of those people that you run the other way the moment you see them or hear their voice.

**Because most people are NOT salespeople.**

And even if you are one of those rock star sales superheroes...

**I still believe personal, one on one selling, is a waste of your time.** Because there's no leverage. **In other words, if you're not there running your mouth selling... you're not making money. (*That's a BAD thing!*)**

I've got lots of friends who are professionals (highly paid doctors and lawyers) who earn \$500 and up each hour. But if they don't show up in the office to see patients or clients—they don't get paid. There's no leverage in that. You're still trading your time for money—whether it's \$7 bucks an hour to work as a clerk in a grocery store or \$700 an hour as a brain surgeon. **If they stop working the money stops coming—plain and simple.**

That's working HARDER, not SMARTER—just in better clothes. ;)

Listen carefully...

**Personal selling (meaning, phone calls, in-person meetings or one-on-ones of any kind) is NOT a system.**

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Luckily for you, the Multiple Income Funnel is all about **AUTOMATING** the selling and telling part of the process for you, so you don't have to.

When you have the right sales system in place you don't have to be salesperson...in fact, you don't have to personally be there to do the selling at all... **the system does it for you.**



And the greatest part is **the system is hard at work for you 24/7**. I make money while I'm sleeping, eating, playing, shopping and working.

I don't have to be there to make money and neither should you. That's what having the right sales system in place is all about.

**So let's talk about what that looks like...**

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The cornerstone of our million-dollar automated system is what we call a **lead capture page**. It's also called a squeeze page or opt-in page... it's all the same.

**Here's an example of a lead capture page:**



***Your Hands-Free Traffic generates the leads... it creates a steady flow of traffic (prospects) to your virtual online door (your capture page).***

**Your LEAD CAPTURE PAGE is where your SALES PROCESS begins.**

It's step one. **Its sole purpose is to convert a visitor into a prospect.**

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In other words, your lead capture page is there to take a onetime visitor... a person that would probably never come back to your page again... and collect their name and email address so you can begin developing a relationship with them over time.

**Your lead capture page offers your visitor something of value—something free—in exchange for their name and email address.**

Now they're a prospect... meaning, a person that will potentially be spending money with you.

It's really important that you use a lead capture page instead of just trying to send people to a sales page right off the bat... especially when you're selling a big-ticket item.

**It's a process.**

**It's like if you went to a party, walked up to a complete stranger and ask them to marry you.**

They don't know you from Adam and there's like no chance they're going to say yes. And if they did—you probably wouldn't have a real successful marriage.

**It's not realistic to make that kind of commitment without any info...zero to 100 with nothing in between.**

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You'd have much better success if you got the person's name and phone number and started talking to them... taking it **one step at a time**, right?

Well, it's the same thing here.

**Your lead capture page makes the introduction and allows you to start the relationship off right.**

Then there's a **series of emails** (all handled through an Autoresponder) that build the relationship... giving the person enough information to feel good about spending money with you.

**The first part of the system is a freebie.**

It's all about getting acquainted with absolutely **NO RISK** on the prospect's part.

**Meaning, they arrive at your lead capture page and you offer them something of value—for free—in exchange for their name and email address.**

Your freebie could be an audio, video, report or anything really—as long as it's of value and its related to what you're selling.

***So the purpose of your freebie is to provide useful information that leads to the prospect making the decision to purchase your big ticket.***

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This way you're never trying to force someone to buy something they don't want or make a decision without getting the info first *(like our example of asking a stranger to marry you).*

***The freebie is designed to educate and inform the buyer so they can make a decision whether or not your big ticket is right for them.***

We use things like free webinars, videos, audios and other useful and engaging "touches" along the way to forge a relationship with the prospect and continue to build up their desire for what we have to offer.

**The beauty of this system is the sales process happens on autopilot!**

It's truly a process that people move through at their own pace and making decisions that best serve them. **Which is the kind of sales process I like to have... one that serves the customers.**

Because when you have that kind of process in place you create long term relationships instead of "churn 'em and burn 'em" scenarios where you get what you can and move on. That's just not a way to make money... it's certainly not a way to build a business.

So that's it. That's how it works.

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**This is the blueprint for the  
SYSTEM that started it all!**



I've used systems like this to **generate millions and millions and millions of dollars over the last 20+ years, like clockwork...** the system I used to go from delivering car parts to making 6 figures a month!

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**Now it's YOUR TURN to experience  
the power of the system at work in your life  
(and bank account)**



The fact that you read this far tells me something really great about you... that you're **SERIOUS**.

You're **NOT** a tire kicker. You **DON'T** just sit around "wishing" for a better life. **NOPE... YOU TAKE ACTION!**

**Believe me, that's something you can be proud of.**

And because you're an **ACTION-ORIENTED** person who goes after what you **WANT**, **I'm willing to do whatever I can to help you get it.**

**Because let's be honest...**

I know putting together one of these systems can be tough. It takes A LOT of work... a lot of time... effort and energy.

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It also can take a lot of money to create everything and test it. **Heck, I've literally spent hundreds of thousands of dollars creating and testing systems.** So I know firsthand what's involved.

Of course, it was worth every minute and every penny I invested because at the end of the day **it's all about the PAY-OFF.**

**This system has given me TOTAL FINANCIAL and PERSONAL FREEDOM.** And to me, there's no way to put a price tag on this kind of freedom.

The good news is **you don't have to go through everything I went through** to create a system from scratch—unless you want to do it on your own. If you'd prefer to take a shortcut then pay close attention because...

**I'm Giving You the Ultimate  
FAST TRACK TO SUCCESS!**

**I'm ready and willing to let you PLUG-IN to the same system I'm using** right now in 2020 and take a shortcut to success.

Which means, you won't have to go out and do market research, develop your own products, design your own ads, write sales copy, design web pages or setup the system on your own.

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You won't have to spend years of work and hundreds of thousands of dollars testing and tweaking everything... like I did.

**You can take the FAST PATH TO PROFIT** by simply joining me in promoting the "Big Ticket" products that I promote, plug-in to the Multiple Income Funnel Marketing System and start collecting those "**BIG TICKET COMMISSIONS**" ASAP!

**>> Click Here To Get Started Now <<**

Go ahead and watch this video training right now to discover the big ticket products that we sell, the system that sells them and the traffic that you can PLUG-IN to right now to sell them so you can start working on your M.B.A. (Massive Bank Account).



**Here's to a life without limits!**

**-Mack**

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## IMPORTANT TERMS AND CONDITIONS OF PURCHASE/USE

I don't do hype and I want you to be crystal clear that in order to be successful in anything (life or business) it takes a clear vision of what you want and commitment to take consistent focused action daily.

Any reference or income examples of our businesses and/or the examples of others in this report, sales material, tele-trainings, audios, videos, any of our web pages or any other medium are exceptional results, which do not apply to the average person and are not intended to represent or guarantee that anyone will achieve the same or similar results. When I mention specific income or dollar amounts that I or others may have earned I do NOT do so to imply that you should expect to have similar success. Just like when I tell you that Donald Trump came from being BILLIONS IN DEBT to making BILLIONS OF DOLLARS... I'm not suggesting you could or would do the same. I hate hype. I hate gimmicks and money games. This is not a business opportunity. The income or financial examples given are in no way meant as a representation of actual or possible earnings, nor are they meant as an inducement, promise, guarantee or prediction of income of any kind.

If you decide to use our system or marketing, please understand that we can't guarantee the results or effectiveness of the marketing. We're working hard to create a marketing system that delivers maximum value to you, however, actual response & conversion rates or any type of result is impossible to guarantee. Use of our marketing materials, systems and campaigns is done so at your own risk. So please make sure it's right for you.

Are we clear? No income claims, promises, predictions or guarantees are made of any kind. We have no idea if you'll use this information or not. If you leave it sitting on a shelf alongside all the others, we can promise that you won't make a dime with it. Even if you do use it, we have no

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